

Privacy Policy

AI Zodiac app

1. Introduction

Welcome to AI Zodiac! AI Zodiac is a personalized horoscope predictions app with an advanced ASK AI mode, operated by artificial intelligence. Your privacy is important to us, and we are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and share your information when you use our app. By using AI Zodiac, you consent to the practices described in this policy.

2. Information We Collect

When you use AI Zodiac, we may collect the following information:

- **Full User Name:** We collect your full name to personalize your experience and address you by your name within the app.
- **Country and City of Birth:** We ask for your country and city of birth to ensure the precision of your astrological insights and content. This information enables us to provide location-specific horoscope details, making your astrological experience more accurate and tailored to your unique profile.
- **Exact Time of Birth:** We require your birth time to accurately determine your Zodiac Sign and generate personalized horoscopes.

We collect this information to automatically determine your Zodiac Sign and other astrology-related details, enabling us to provide accurate and personalized horoscopes and responses to your questions based on the information you provide.

3. Use of Your Information

We collect and use the information we gather for various purposes to enhance your AI Zodiac experience, including:

a. Generate Personalized Horoscopes:

We utilize the astrological information you provide to generate highly personalized horoscopes across different modes such as Casual, Love, and Career. These tailored horoscopes are designed to provide you with unique and insightful astrological guidance that resonates with your individual personality and life circumstances.

b. Provide Answers through ASK AI Mode:

Our ASK AI mode leverages your personal astrological data to provide you with customized responses to your questions. Whether you seek advice on matters of the heart, career decisions, or general life inquiries, our AI system tailors its answers to align with your astrological profile. This enhances your astrological experience, providing you with valuable insights and guidance based on your unique astrological makeup.

c. App Improvement:

We are committed to delivering the best possible user experience. To achieve this, we analyze aggregated and anonymized user data to gain insights into app usage patterns. By doing so, we can identify areas for improvement and continually enhance our app's functionality, content, and overall user experience. This analysis helps us tailor our services to better meet your needs and preferences.

d. Marketing and Promotional Purposes:

We may use your provided information for marketing and promotional purposes. This includes sending you newsletters, updates, special offers, and personalized content related to AI Zodiac and its features. We may also use your data to conduct market research, surveys, and user profiling to improve our marketing strategies and provide you with content that is relevant to your interests.

e. Communication:

We may use your contact information to communicate with you regarding app updates, promotions, events, and important notifications. These communications may be sent via email or through in-app messaging.

Please note that we respect your privacy, and you have the option to opt out of marketing communications at any time. You can manage your communication preferences within the app settings.

We value your trust and are committed to safeguarding your information while striving to provide you with the best possible astrological experience.

4. Sharing Your Information

We may share your personal information with third-party service providers, including:

- **Web Hosting and Data Storage Providers:** To securely store and manage user data.
- **Marketing and Advertising Partners:** For promotional and marketing purposes.

We only share your information with these service providers as necessary to deliver our services. We do not sell your personal information to third parties.

5. Payment Processing

We utilize Apple Pay and Google Pay to process payments for our services. We do not collect or store financial information directly from users. Payment information is securely processed by these payment providers, and we do not have access to your financial data.

6. Data Storage and Security

We take data security seriously and utilize trusted third-party cloud services to store and manage user data. These services are selected for their stringent security measures and commitment to data protection. While we implement industry-standard security practices to safeguard your data, including encryption and access controls, please be aware that no data transmission over the internet or other networks can be guaranteed to be 100% secure. We continuously monitor and update our security protocols to ensure the highest level of data protection."

7. Updates to Privacy Policy

We are committed to maintaining the transparency and security of your personal information. To ensure that you stay informed about how we collect, use, and protect your data, we may update this Privacy Policy periodically. While we will make our best efforts to notify you of any material changes through email or notices on our website or app, it is essential to note that it remains your responsibility to regularly review and stay updated with our Privacy Policy.

Even if, for any reason, you do not receive a notification about policy updates, we strongly encourage you to proactively check the Privacy Policy on our website or within

the app. Staying informed about the latest developments in our data practices is a shared responsibility that empowers you to make informed decisions regarding your personal information. We value your trust and are dedicated to keeping you well-informed about how we handle your data.

8. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. The criteria used to determine the retention period include the nature of the information, the purposes for which it was collected, and any legal or regulatory obligations. Once we no longer require your personal information for the purposes stated herein, we will securely delete or anonymize it.

9. User Rights

You have certain rights regarding your personal information, which include the right to access, correct, delete, or port your data. To exercise these rights or make inquiries about your data, please contact us at info@aizodiac.com. We will respond to your request within a reasonable timeframe in accordance with applicable data protection laws.

10. Tracking Technologies

AI Zodiac may utilize tracking technologies within the mobile app to enhance your user experience and provide personalized content. These technologies may collect and store information about your device, such as device type and operating system, as well as app usage patterns. By using the app, you consent to the use of these tracking technologies for app improvement and personalization purposes. You can manage your data preferences within the app settings. Please note that adjusting these preferences may affect certain app features and content delivery.

11. Children's Privacy

AI Zodiac is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe that we have inadvertently collected information from a child under 13, please contact us immediately, and we will take steps to delete such information and terminate the child's account.

12. Incident Response

In the event of a data breach that affects your personal information, we will take appropriate measures to address the breach, including notifying you and relevant authorities, as required by applicable data protection regulations. We will promptly investigate the breach, assess the potential impact on your data, and take steps to mitigate any harm.

13. California Consumer Privacy Act (CCPA) Compliance

We are committed to complying with the California Consumer Privacy Act (CCPA) and ensuring that our users' rights are respected. This includes providing users with the right to access their personal information, request its deletion, and opt-out of the sale of their personal information, where applicable. We have implemented processes and procedures to facilitate the exercise of these rights, and users can find more information about how to do so in our Privacy Policy. Our commitment to CCPA compliance reflects our dedication to safeguarding your privacy and data protection rights.

14. Third-Party Links

AI Zodiac may include links or integrations to external websites, services, or content that are not operated or controlled by us. Please be aware that this Privacy Policy applies solely to AI Zodiac and the data we collect and handle. We encourage you to review the privacy policies of any third-party websites or services you may access through links provided within our app. We are not responsible for the privacy practices or content of these external sites and services, and your interactions with them are subject to their respective terms and policies.

15. Governing Law:

This Privacy Policy is governed by and construed in strict accordance with the laws of the State of California, United States, without regard to its conflict of law principles. This choice of governing law serves as a commitment to a clear and consistent legal framework for the protection and handling of your personal information.

In the event of any disputes, claims, or legal matters related to this Privacy Policy or our data practices, they will be exclusively subject to the jurisdiction of the state and federal courts located within the State of California, USA. This means that any legal proceedings will be conducted within a jurisdiction familiar to us, where AI Zodiac is located. This jurisdiction ensures clarity and uniformity in addressing privacy-related concerns, aligning with the legal standards and regulations of our location.

By using our app and services, you consent to the personal jurisdiction of these courts and agree to waive any objections to the exercise of jurisdiction over you by such courts. This exclusive jurisdiction safeguards both your interests and ours, providing a reliable legal venue for addressing privacy matters and disputes in a consistent and well-understood legal environment. While we strive for transparency and clarity in our data practices, it is essential to consult with legal counsel to ensure that this clause aligns with your specific needs and circumstances.

16. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us at info@aizodiac.com. We are committed to addressing your inquiries promptly and ensuring your privacy concerns are addressed.